

POST SHOW REPORT



THE FAMILY EVENT

25 amazing evenings for the entire family

ليالي رمضان Ramadan Nights

42nd edition

Ultimate Shopping Extreme Fun

06 - 30

MARCH 2025 مارس

مركز إكسبو الشارقة
Expo Centre Sharjah

www.ramadan-nights.com

Organised by:



مركز إكسبو الشارقة
EXPO CENTRE SHARJAH

Strategic partner:



Exhibition Organizers

Supported by:



مجلس تجارة وخدمات الشارقة
Sharjah Chamber of Commerce & Industry

Supporter:



Master
Outlet
THE BRANDS CLEARANCE STORE

In association with:



مهرجان رمضان الشارقة
Sharjah Ramadan Festival

A Family-Event

Shopping | Food | Fun
Entertainment | Raffle-draws

Ramadan Nights' is the region's biggest night-bazaar and the most loved family entertainment, shopping and culinary destination during the holy month of Ramadan.

Over the years', it has proved to be a perfect place to spend Ramadan evenings with family and friends, besides standing a chance to win amazing prizes & shopping vouchers.





FACTS & FIGURES

The 42nd edition of Ramadan Nights ended on a high note attracting 200,000+ visitors

No of Days

25 days

Timings

5 pm to 1 am (during Ramadan)

3 pm to 12 am (during EID)

Visitors

220,644

Entry

Dhs. 5 / person

(FREE entry for children under 12)

Exhibitors

230

Occupied Space

24,000 sqm

Brands/Products on display

500+ brands

over **20,000** products



KEY HIGHLIGHTS

Iftar Corner:

Authentic culinary experience featuring local, regional, and international delicacies.



Kids' Corner:

A variety of recreational activities and fun games for younger visitors.



Heritage Village:

A unique blend of shopping and cultural experiences and live entertainment activities. It showcased Emirati traditions and rich cultural heritage, captivating folk-art performances and interactive heritage-focused competitions, exciting prizes and giveaways.



EXHIBIT PROFILE

Clothing | Jewelry
Cosmetics | Shoes | Bags
Perfumes | Healthcare
Products | Personal Care
Electronics | Household
Appliances | Furnishings
Interiors | Textiles
Sportswear & Equipment
Toys | Food products
Flowers



PARTICIPATING BRANDS INCLUDED



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AREON®
SALON PERFUMES

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Levi's

Pepe Jeans
LONDON

Clarks



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COLE HAAN

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AREON®
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Massimo Dutti

Ripples

COTTONIL
الإمارات



Brands Only by
Smart Noor

7
TROUVESSE
Luxury that becomes you

CERRUTI 1881

PRODUCTS SHOWCASE



A SUCCESSFUL CAMPAIGN: MARKETING and PROMOTIONAL ACTIVITIES

Social Media
Digital Marketing
Reach **+9 million**
Impressions **+15 million**



Press Release
Campaign
advertising value
of over USD **5M**



Outdoor Advertising
in major spots
across **Sharjah**



Influencer Marketing
audience of over
9 million followers



Radio Promotion
Radio spots on
major radio channels



Promoted on
Sharjah FM's
(Al Atheer program)
UAE BARQ
AJMAN NEWS



Press Coverage
190+ Arabic
140+ English
29+ Indian



Visitor Promotion
SMS Campaigns
500,000+
SMS



Visitor Promotion
Email Campaigns
+1.5 million
emails



CONTESTS & SHOPPING VOUCHERS



FREE
Shopping Vouchers worth
Dhs. 200
50 winners
@Sharjah Heritage Pavilion



Instagram contest

FOLLOW-TAG-WIN
#RamadanNights2025

iPhone 16
1 WINNER



THANK YOU TO OUR PARTNERS & SUPPORTERS

Strategic partner:



Supported by:



Supporter:



In association with:



MARK THE NEXT EDITION DATES

ليالي رمضان Ramadan Nights

43rd edition

Ultimate Shopping **Extreme Fun**

March 2026

Expo Centre Sharjah

(Exact event dates will be announced soon)

BOOK YOUR SPACE ENQUIRE NOW!

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www.ramadan-nights.com

