

Eid Shopping,  
discover your happiness



## POST SHOW REPORT

معرض  
عيد الأضحى  
Eid Al-Adha  
Exhibition

06 – 15 June  
2025

Expo Centre Sharjah

Organised by:



مركز اكسيو الشارقة  
EXPO CENTRE SHARJAH

Supported by:



بمشاركة تجارة وصناعة الشارقة  
Sharjah Chamber of Commerce & Industry

Strategic Partner:



L12  
Exhibition Organizers

Supporter:



Brandsku  
OUTLET

# Family shopping, kids-zone, food-court & more ...

## Daily:

11 am to 11 pm

Friday:  
3 pm to 12 am

Entry Ticket

**Dhs. 5**

(Free entry for  
children below 12)

**10**

Days

**100+**  
exhibitors

**500+** brands

over  
**20,000**  
products

**12,000**

sqm  
exhibition  
space

**75,000+**

shoppers



Inaugurated By:

**H. E. Abdalla Sultan Al Owais**

Chairman

Sharjah Chamber of Commerce & Industry  
and Expo Centre Sharjah





# Exhibitor Profile



Fashion, Gifts  
and Accessories



Footwear



Electronics



Kitchen  
Appliances



Skin Care  
and Beauty



Perfumes

# Products Showcase



# Some of the top brands included

Brands**ku**  
**OUTLET**

Master  
Outlet  
THE BRANDS CLEARANCE STORE

Splash

babyshop

**KIABI**  
la mode à petits prix

H&M



ZARA



**SKECHERS**

إل سي سي واي كيكبي  
**LC waikiki**  
*Everyone deserves to dress well*

**BBZ**  
BIG BRANDS SMALL PRICES

**EVERLAST**

Desigual.

**GIVOVA**



**MANGO**



**AHMED**

**PLAYSMART**

**URI**  
GENERAL TRADING

al mukhalat  
perfume



**BELLISSIMO** *B*





# Exhibitor Testimonials

“We’re excited to showcase our extensive shoe collection and exclusive offers at this exhibition. It consistently attracts a large number of visitors, making it a key platform for us. We’re already looking forward to the next edition.”

**Pearl Mart AE**

“We’ve been participating since the very first edition, bringing our best deals every time. It’s always a pleasure to be part of this exhibition and connect with so many enthusiastic shoppers.”

**Master Outlet**

“We’ve been showcasing our clothing collection here since the first edition and always receive great feedback from customers. It’s a fantastic platform, and we’re proud to be part of it.”

**Ripples Fashion**

“This exhibition gives us the perfect opportunity to connect with our customers directly and present our latest collections. We’re proud to be part of an event that celebrates fashion and value.”

**Splash**

“Being part of this exhibition allows us to engage with families and showcase our curated range for children. The turnout and response have been wonderful, and we look forward to every edition.”

**Babyshop**

# Instagram Contest

<https://www.instagram.com/p/DJJ8sK8PWeP/?hl=en>

## Diamond Ring



# An Extensive Marketing & PR Campaign



**500,000+**  
SMS



**700,000+**  
Email Broadcasts



Digital Marketing  
**14+** million  
Impressions  
**7+** million Reach



Press Release  
Campaign  
advertising value  
of over  
**USD 9** million



Press Coverage  
**90** Arabic  
**120** English  
**17** Asian/Indian



Radio Promotion  
**120** spots in  
**25** leading radio  
channels



Influencer  
Marketing  
audience of over  
**6** million followers



Outdoor  
Advertising  
major locations in  
**Sharjah**

THANK YOU TO OUR  
Partners & Supporters

Organised by:



Supported by:



Strategic partner:



Supporter:



Mark the  
next edition dates!

معرض

عيد الأضحى  
Eid Al-Adha  
Exhibition

xx to xx 2026

Expo Centre Sharjah

**Enquire Now**  
for more information or to reserve your space

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